datawash

Update your customer records with a click - *fast, secure, accurate*

Processing results

General details

Job number: **5457**

Total records in the file: **188,850**

File name: **New Acquisition Mailing _ 9th November 2017.csv**

Job submitted on: **9/11/2017 15:59**

Address Validation details

Rows where a DPID was supplied:	0	0.00%
Rows automatically appended a DPID (1st pass):	160,320	
Rows cleaned to append a DPID (2nd pass):	11,491	
Rows cleaned to Primary DPID (Rural, multiple):	5,877	
Total rows with DPIDs used in processing:	**177,688**	**94.09%**

- The address text is processed by Address Matching Approval System (AMAS) software, to find the Delivery Point IDentifier (DPID) value. Any errors in the address are corrected in order to match to a DPID. (Primary DPIDs generally refer to multiple delivery points such as a whole block of units, or large rural areas. Secondary DPIDs always refer to a unique letter box (dwelling). The secondary DPID is used by Datawash processes where address uniqueness is required.)
- All types of DPIDs can be used to produce a Barcode for bulk mail discounts from Australia Post.
- Corrected address components, error codes and DPIDs supplied as new columns.

National Change of Address (NCOA) details

Rows that Moved address:	**10,295**	**5.45%**
Rows available for offline ReConnect:	14,037	

- The individual mail recipient that has Moved in each row, has matched the National Change of Address database and consent has been given to release the new address for this recipient. Date fields are also available on request when the Mail redirection commenced and when the redirection of mail expired.
- Output includes a Ready To Mail file which contains all input records. Any NCOA new addresses are prepared in new columns. Records that are not matched have their addresses repeated in the new columns. A separate New Address file contains only those new address details for the individuals that have moved.
- ReConnect service is where, with your consent, individuals receive a letter directly from Australia Post encouraging them to reconnect with organisations by reply paid envelope, telephone, email etc. (ReConnect count does not include the Moved records)

Inactive Address details

Rows marked Inactive address:	**18,801**	**9.96%**

- Inactive records are those records where the individual was matched with the National Change of Address database, and they vacated a physical address. However, the individual did not give consent for their new address to be released.
- These records are flagged and the approximate date the individual moved is also available.

Deceased Estate details

Rows marked as deceased:	**56**	**0.03%**

- Flags are provided where the individual mail recipient in each row matches with the Deceased Estates provided as part of the National Change of Address database.
- Mail is preferred not to be sent to these mail recipients any longer.

CUSTOMER DATABASE CLEANSING and UPDATING TERMS AND CONDITIONS OF SERVICES

IMPORTANT: These terms and conditions govern the supply by Datawash Pty Ltd of Customer Database Cleansing and Updating Services including National Change of Address (NCOA) and Inactive Address File (IAF) Deceased File (Deceased), Telephone Number Appending (Telephone Append) and Duplicate Detection (Dedupe) services. Uploading of a List to Datawash Pty Ltd's web portal (www.datawash.com.au) for the Customer Database Cleansing and Updating Services and the subsequent ticking the acceptance box constitutes a Customers acknowledgment that these Terms and Conditions have been received by the Customer and agreement that the Customer will be bound by these terms and conditions.

1.   Datawash Pty Ltd shall provide the Service on a Customer's List, ["List" means a database of name, addresses and telephone numbers, or list of contacts] as and when requested, in accordance with these terms and conditions, and subject to the payment of Service charges agreed with the representative of Datawash Pty Ltd.

2.   A name and address List shall be uploaded to Datawash Pty Ltd's web portal (www.datawash.com.au) in Comma Separated Values (CSV; or similar) format.

3.   The Customer via the Datawash Pty Ltd's portal, updates its List by matching names and addresses or names, addresses and telephone numbers on the List against the Data. ["Data" means the address and other information contained in the Australia Post's National Change of Address File and Datawash Pty Ltd's own Telephone List which is used in order to facilitate provision of the Services;]

4.
(a)   Where a match is successful on both name and former address, the record shall be altered to include the present address where consent is given.
(b)   In the event a record is considered undeliverable, due to either the person moving but has not given consent or being deceased, the record will be flagged accordingly.
(c)   Where a match is successful on telephone number and name and/or address, the record shall be altered to include the latest telephone number available to Datawash Pty Ltd.
(d)   In the event that a duplicated record is found, the records will be flagged or some records will be deleted.

5.   The Data provided for the performance of the Services will be the most current information made available to Datawash Pty Ltd at the time of provision of the Services.

6.   Datawash Pty Ltd or Australia Post do not warrant that the provision of the Service will achieve any particular result for any mailing made or telemarketing activities using the data provided or for any other use to which the data is put.

7.   Datawash Pty Ltd does not screen the provided new telephone numbers against the Do Not Call register in Australia. Using the telephone numbers legally, including adherence to the Do Not Call legislation is the responsibility of the Customer. The Customer may visit https://www.donotcall.gov.au/ to have the new telephone numbers washed against the Do Not Call register.

8.   Datawash Pty Ltd shall keep confidential and shall not disclose to any third person any information of a commercial, operational, technical or marketing nature contained in or relating to the provision of the Service, including any List, and shall at all times keep the List secure against third party access while it is in the possession of Datawash Pty Ltd.

9.   Datawash Pty Ltd and Australia Post and their employees shall not be liable to the Customer for any loss or damage whatsoever suffered or that may be suffered (including but not limited to direct and consequential loss) as a result of any act or omission by Datawash Pty Ltd or Australia Post, their employees whether negligent or otherwise, in the provision of the Service.

10.   The provisions of these Terms and Conditions shall be read subject to any implied terms, conditions or warranties imposed by the Competition and Consumer Act 2010 or any other applicable Commonwealth or State legislation and to the extent that such legislation permits a supplier to limit its liability for breach thereof, the liability of Datawash Pty Ltd and Australia Post is limited at its discretion to the re supply of the Service or the cost of re supplying the Service.

11.   Datawash Pty Ltd or Australia Post shall have no liability to The Customer or to any other Party, or be in default under these terms, for failure to observe or perform any part of the Service, or perform any other obligation, for any reason or cause which could not with reasonable diligence be controlled or prevented by Datawash Pty Ltd or Australia Post.